

One Dozen Fundraising Tips-

"If you're going to swallow a frog, don't think about it too long."

-Mark Twain

1. Make a list of your potential donors. Include family, friends, work associates, acquaintances from business, civic, athletic and educational organizations, fellow attendees from churches and synagogues, local merchants.
2. Ask. Don't think about it. Just ask. Ask everyone you see, but ask in person.
3. Read or contact us about the cause & beneficiaries, so you are comfortable asking and answering questions.
4. Tell them about your personal commitment to the project.
5. Always have a donation form with you.
6. Use your e-mail address book to send out a message with the Angel Charitable Trust web site link.
7. Proudly display your brochures at work and put up a chart to track your progress, either training or donations, as a motivation tool for yourself and a conversation starter.
8. See if your company offers matching funds or would sponsor you with a corporate donation.
9. Ask your family and friends to help with soliciting donations.
10. Tell your local newspaper about your dedication to the cause.
11. Ask for donations in lieu of birthday and holiday gifts.
12. Always remember that people want to help. You're asking them is actually a welcome way for them to be part of something as great as helping brave children with bad luck